



BLUE BLOOD

LLC

THE SOCIETY ATL • BLUE BLOOD CONSULTING

Client Packages

2025–2026 Season

Blue Blood Consulting Offerings for political campaigns.

- Training for your staff
- Strategy Buildout for community enegagement

**2025 and 2026 Democratic Candidates
Nonprofit Organizations**

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About Us

Blue Blood LLC is a multi-talented firm built to assist you in organizing your non-profit organization or political campaign. Our expertise focuses on growth for these organizations through fundraising and community engagement.

We empower political change through hands-on training, campaign strategy, and civic engagement experiences.

We offer scalable solutions to support your movement:

- Campaign Bootcamps
- Organizing Trainings
- Strategic Planning + GOTV Support
- Voter Engagement Tactics
- Candidate & Staff Pipeline Development

Our Focus:

- Equipping new leaders with campaign & advocacy skills
- Supporting Democratic candidates and causes
- Creating spaces for Black, Gen Z, and millennial political engagement

Blue Blood LLC Packages



Campaign Classroom Workshops

- a. Civics 101 (2/hrs)**
- b. Creating Legislation(2/hrs)**

High School/ College Students
Community based trainings

\$250- One (1) Subject
\$500- Both Subjects

Strategy & Staff Support Consulting

- a. Field/ Strategy Training**
- b. Fundraising Trainings**

Work with our consultants on your needs and personalize your training for your staff/volunteers

\$150 per hour
2 hour Minimum for booking

Full Custom Partnerships

- a. Joint programming**
- b. Quarterly strategic support**
- c. Access to The Society ATL speaker series**

Pricing Varies- Schedule a Meeting to Learn More

Campaign Bootcamp

2 Day Camp

\$3,000



Available April - August ONLY

Must book at least 5 business days prior to Bootcamp dates

Staff Trainings

1. Train the Trainer
 - a. Phone Banking Training
 - b. Field
 - i. Cutting Turf
 - ii. Door Knocking training
 - iii. Identifying Targets

Office Organization

Volunteer Outreach

1. Volunteer Rally
2. Volunteer Training
 - a. Door Knocking Training
 - b. Phone Banking Training

GOTV Bootcamp

2 Day Camp
\$3,000



Available August-October ONLY

Must book at least 5 business days prior to Bootcamp dates

Strategy Training

1. GOTV Targets
2. Prioritizing Precincts

Election Day Planning

Building GOTV Base

1. Creating Office Flow
2. Poll Watch Preparation
3. GOTV Prep

GOTV Volunteer Training

1. Volunteer GOTV Rally
2. Volunteer Training
 - a. Door Knocking
 - b. Phone Banking
 - c. Station Captains

Community Connections

The Society ATL

The Political Society Brunch

This monthly events connect political millennials and Gen Z together to brunch and meet local candidates

Monthly

This brunch offers opportunities for Gen Z and Millennials who have never been politically involved directly in the room with candidates and young politicians. What can be better than brunch, mimosas and politics.

Target Ages: 21-40

Quarterly

Political Society: Quarterly Invitational

We bring Political Society Members together for a private VIP experience to learn how they can get involved in politics

This membership only event is a secret event that allows candidates and leaders to have intimate conversation with invested political professionals

Membership Ages: 21-40





We are accepting:

- **Training Contracts**
- **Speakers & Panelists for The Society ATL**
- **Strategic Partnerships for 2025–2026**

Let's mobilize, train, and empower the next generation—together.

Contact

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